

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

April 1st.



NOW
15¢

BY W. K. R. R. R.



Are you a Captive?

If you're a captive of debt—paying up thousands of dollars in interest on credit cards, mortgages, loans, or just plain credit—then you're a captive. You're not in control of your money.

It's a month's interest on a \$10,000 mortgage, for example, is \$100. If you're a captive, you're paying \$100 a month for a \$10,000 mortgage.

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BUSINESS & INVESTMENTS

FARMERS FEEL BANK ACT REVISION SHOULD ENSURE CHEAPER MONEY FOR THEM

By J. H. HASLAM

Editor of Royal Grain Inquiry Commission

THE REVISION of the Bank Act is expected to be a boon to the farmers of Canada. It is expected that the revision will ensure that farmers will be able to obtain credit at a lower rate of interest than they are now paying.

IN VIEW of the fact that the bank act is being revised, it is expected that the revision will ensure that farmers will be able to obtain credit at a lower rate of interest than they are now paying. The revision is expected to be a boon to the farmers of Canada.

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First the Boy Then the Man

YOUR BOY—say boy—has the right to expect better than the best that his father can offer him. He should expect to be a man.

THE ROYAL BANK OF CANADA

You Can Still Get From 6.50% to 7% on Your Money

IN ORDER to be able to get the best rate on your money, you should consider the Royal Bank of Canada. It offers the best rates on money deposits.

W.A. Mackenzie & Co. INVESTMENT SERVICES 100 Queen Street West, Toronto, Ont. M5H 2R2



DOMINION SERIES
A Series of Bonds
Offered by W.A. Mackenzie & Co.

DOMINION SERIES
A Series of Bonds
Offered by W.A. Mackenzie & Co.

HOUSE OF WOODS LTD.
1010 KING ST. W. TORONTO

IN addition, the bank has a higher rate of interest on its deposits than any other bank in Canada.

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Open a Savings Account

Opportunity for good investments comes to all of us. A Savings Account at the Bank of Toronto will, in time, enable you to take up yours.

Our Investment Department will be pleased to assist you in selecting good investments.

Your Savings Account is invited by the strong Bank. Today is a good time to begin.

THE BANK OF TORONTO
Capital: \$1,000,000,000
Assets: \$1,000,000,000

200 BAY ST. TORONTO, ONT. M5H 2R2

MEGANTIC TO EUROPE

Only First Class Steamer from Montreal
The Megantic is a first class steamer that offers the best service from Montreal to Europe.



WHITE STAR-DOMINION LINE

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Only First Class Steamer from Montreal to Europe.

Gasclaim Deodorizers
Eliminate all odors from your home.
Call 1-800-368-3683.

300 Pound Beaver Brand
A Series of Bonds
Offered by W.A. Mackenzie & Co.

COCHRAN
A Series of Bonds
Offered by W.A. Mackenzie & Co.



When that Dream Castle is Realized

IF the battlemented castle of your dreams shrinks to a five-room cottage when the reality appears, it will none the less be a dream castle to you. Although it may not be so large, nor so high, nor so bright, it needs an airy white, its interior as spotless as the fairest chateau. PAINT and VARNISH are at hand for every man.

To come from the remote fabric of dreams to the serious question of practical values, have you decided upon the shades suitable for living room, bed room, and den? Do you know that color has a distinct effect upon character?

Consult the greatest expert on this question in the world—Mother Nature. Note how she chooses her colors and combines them. Once a year she uses red in lavish measures. Greens and blues are her standards, while yellow appears in the sweep of a beach or a bare hillside.

PAINT and VARNISH is the artificial coloring that makes things natural. It is the look that saves the dark wood when the original bark is gone, protects it against wind and weather. PAINT and VARNISH are the finishing touches without which any building would remain always incomplete. When you discuss about the brick home of the future, think over the PAINT question.

Save the surface and
you save all.

PAINT THE DREAM CASTLE
An advertisement prepared by F. W. Winkler
and Fred Winkler.



Give this year's look to last year's hat

The straw hat that her friends remember she wore last year was the straw becoming shape, but this one is one of the season's smart colors. It is as fresh and gay as the green leaves that clothe the trees.

Her secret is safe. Unless she chooses to tell, few will realize that a bottle of Colorite and fifteen minutes' easy work have made last year's straw hat bloom again.

Colorite will restore any faded or streaked straw hat. You can bring back the original color or make it a different shade. There are dozens of beautiful waterproof colors from which to choose.

Colorite is sold for 30 cents in drug stores, department and dry goods stores. It offered a substitute, send us 30 cents for the color you want.

Dept. 44 Home Office Boston, Mass.
CARPENTER-MORTON COMPANY
MADE IN CANADA

Colorite HAT FINISH

You can also buy
COLORITE FABRIC DYE in tins (see below) for coloring
for tinting or dyeing cloth. Gives uniform color on cotton,
wool or silk. Highest grade possible to produce.

THE DRAMA AS I SEE IT
Studies in the Plays and Films of Yesterday and To-day

A FEEL of the past
is a thing of the past
... (text continues)



"I like these things more, don't you?"

By STEPHEN LEACOCK
ILLUSTRATED BY C. W. JEFFERYS

III. "Dead Men's Gold"
A Film of the Great Nevada Desert

... (text continues) ...
... (text continues) ...



A first prize, a high prize and a working lot, a pair with a gun on it.

There is no effect
... (text continues) ...

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... (text continues) ...
... (text continues) ...



It's always called Phil's Place in something like that.



Makes

Bathrooms Sparkle

The Old Dutch Cleanser way is the best way to clean porcelain and enamel. Because—the soft, flat, flaky Old Dutch particles erase the dirt quickly; and the surface retains its fine, smooth lustre and finish. Old Dutch makes cleaning easy. Contains no hard grit which scratches and grinds-in the dirt.

Old Dutch is economical because the flat particles clean a great amount of surface with a small amount of work.

Use it for all cleaning.

